Jim Claydon has experience of planning across the public, private and academic sectors. He was President of the Royal Town Planning Institute (RTPI) in 2007/8 and is currently a member of the Institute's General Assembly. He is a board member of Creating Excellence (SW) and Visiting Professor of Spatial Planning at the University of the West of England (UWE), Bristol. In 2010 he was appointed as an IPC Registered Commissioner.

He established his consultancy in 2009 and has worked on contracts for Planning Aid (major infrastructure projects), Defra (marine planning), Bath & NE Somerset Council (strategic planning), CCW and Cornwall Council (maritime strategy)

He started his career in local government with Leicestershire and Devon County Councils predominantly working in strategic planning. He joined Bristol Polytechnic, subsequently UWE, as a senior lecturer in planning becoming Head of the School of Planning and Architecture for 11 years. For five years he was Technical Director of planning consultancy, Terence O'Rourke, establishing their Bath office.

Jim has lectured throughout Europe and in China, USA, Canada and Australia. His main topics have been spatial planning, sustainable development, marine planning, policy implementation, planning education and training. He has published in planning journals such as Town Planning Review and Planning Practice and Research, contributed book chapters and written articles for Planning and TCPA Journal.

He is regularly called upon to chair conferences for organisations as varied as CBI, Coastal Futures, CIWEM/ODPM, Planning Aid, TRICS and the Local Authority World Heritage Forum. Jim has also broadcast on BBC Breakfast, Country File, You and Yours and local radio and TV.